



Managing Strategic Mega Infrastructure Assets

A review of European institutional and capacity-building challenges

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ABSTRACT

This seminar will explain how an emerging European capability in institutional capacity-building is developing in efforts to better manage mega infrastructure assets in a more purposeful collective manner in attempts to increase innovation in the infrastructure construction and transport industries. The presentation highlights the interplay between the dialectic and more formal formats of mega project management practices. The former highlights the role of complex personal stakeholder disruptive experiences with public audiences. The latter highlights the role of accountability and transparency in resolving project stakeholder conflicts and challenges. The logic of the more formal model of megaproject management places much emphasis on the importance of: institution building, integrated asset management, project planning and technology management. Based on this understanding and on an appreciation of good leadership practices, the presentation emphasizes the significance of sharing common ends and mutual benefits. This advocated integrated asset management approach will be illustrated in terms of how it is set out in the new asset management standard (ISO 55 000/1/2) and how it is currently taught in the new executive education program at University of St. Gallen (CAS MIA HSG).

BIO

Dr. Franziska Hasselmann is Director of Studies of the 'CAS Managing Infrastructure Assets' Executive Programme at the University of St. Gallen in Switzerland. She is member of the editorial board of the Journal of Infrastructure Asset Management and Member of the Academic Advisory Board of the Strategic Infrastructure Initiative at the World Economic Forum, Geneva, Switzerland. Previously, Dr. Hasselmann held management and research positions in infrastructure asset management and planning, including at ETH Zurich and Swissgrid AG in Switzerland. She holds a PhD (summa cum laude) in Engineering/Planning and a Certificates in Electrical Engineering and Energy Economics from Dresden University of Technology, Germany.

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All are welcome and participation is free

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